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Flint Auto Auction Continues to Lead for SmartAuction

Flint Auto Auction continues to lead the country as the top performer for SmartAuction. In April, Flint was presented with Ally Financial's Mid-Stream Auto Auction of the Year Award for 2011, recognizing that Flint Auto Auction was the #1 seller of SmartAuction vehicles among all the auctions that work with SmartAuction, which includes 10,000 registered buyers and sellers. Flint led the country for SmartAuction in 2010 as well, and holds the record thus far in 2012.

Steve Kapusta, Brent Ramels and Tony Dipanni of Ally Remarketing travelled to Flint Auto Auction to make the award presentation to the auction's owners and SmartAuction team.

"The team at Flint Auto Auction has really done an outstanding job supporting SmartAuction and providing the service excellence that our buyers and consignors have come to expect," said Kapusta in making the presentation. "We really value their support and look forward to another great year in 2012."

"We appreciate our partnership with Ally Financial and their recognition of our efforts on their behalf," said John Luce, Flint Auto Auction owner and vice president. "SmartAuction has proven to be a superior tool for mid-stream selling, allowing for quick posting of vehicles and ease of use by online buyers. Coupling that with the diligence and consistency of our auction team has resulted in tremendous success in the number of vehicles sold on SmartAuction, and we are excited to be on track as SmartAuction's top seller again in 2012."



Flint A/A wins Award as Top Seller for SmartAuction. Present at the award presentation were (below, l to r) Steve Kapusta, Ally Remarketing; Bill Williams Jr., Flint A/A President. (above, l to r): Tony Dipanni and Brent Ramels(Ally Remarketing); Flint's Lynnae Olsen, Bethann Oliver, John Luce (Vice President), Jodi Frank (Online Sales) and Lawrence Cubitt (General Manager).

A member of ServNet, Flint Auto Auction operates under the Auction Pipeline technology platform which delivers live auction lane bidding online and provides market reports of auction sale results and available inventory while allowing dealers to source vehicles from independent auctions nationwide. Flint Auto Auction is also a member of the National Auto Auction Association and uses the AutoIMS inventory management system. For more information about Flint Auto Auction, go to www.flintaa.com.