



FOR IMMEDIATE RELEASE: 2/20/13

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Mikkelsen Named Director of National Accounts for McConkey Auction Group

DAA Northwest's Mike Mikkelsen has assumed the role of National Accounts Director for the McConkey Auction Group. The Group includes ServNet member auctions DAA Northwest, KCI Kansas City and EPI El Paso.

Mikkelsen has a long history in the wholesale remarketing industry. He began his career at South Seattle Auto Auction in 1980, and has been with DAA Northwest since its doors opened in 1992. Having decades of national account management experience, Mikkelsen is "really excited about taking on this new challenge." He adds, "It will be good to get out and talk with national accounts around the country on a regular basis. I look forward to building stronger relationships with them on behalf of the McConkey Auction Group."

TPC Management will provide support for Mikkelsen as he manages national accounts for DAA Northwest, KCI Kansas City and EPI El Paso.



"This is a natural transition for Mike," states Bob McConkey. "He thoroughly knows this business and is highly skilled at managing details and requirements for national accounts."

DAA Northwest, KCI Kansas City and EPI El Paso are full-service, independent auto auctions located in the West and Mid-West. Powered by AuctionEDGE, all three are National Auto Auction members in good standing.

